

THE WORK OF JASON PEREZ

ART DIRECTOR + NERD

THEWORKOFJASONPEREZ.COM

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EDUCATION

University of North Texas | 2010

BFA in Communication Design, Art Direction
Minor in Advertising

SKILLS

I can speak to you in English, HTML, and CSS.

I know Adobe Creative Suite, After Effects, and Premiere.

I prefer Mac OSX and tolerate Windows.

I am a quick learner with an unusual mind.

HONORS / PUBLICATIONS

Graphis New Talent Annual 2011, Featured Artist / Graphis [2011]

Fresh Ideas For Transforming the Ad Business / Thames & Hudson

Top Art Direction Portfolio Nominee / Comm. Design Senior Review

Padgett Scholarship Award / DSVC National Show [2010]

Chris Hill Creative Passion Award / Scholarship

Six Featured Pieces / Creative Summit 24

National Addy Finalist / American Advertising Federation

Gold Addy Award / American Advertising Federation

Three Silver Addy Awards / American Advertising Federation

Featured Campaign / Ads of the World [2009]

Best of Advertising, newcreation of the Month / Newcreatives

Outstanding Body of Work Award, Scholarship / Launch Agency

Top Art Direction Portfolio / Comm. Design Junior Review

Best Public Service Advertising / DSVC National Show

New Emerging Artist / Newcreatives [2008]

Best of Advertising, newcreation of the Month / Newcreatives

EXPERIENCE

The Integer Group | 06/10 - Present

As an intern and full-time employee, I worked closely with a team of talented creatives to produce work for 7-Eleven, Slurpee, Thomas, Bimbo, and FedEx Office. Additionally, my knowledge of After Effects made me the go-to guy for shooting and producing several video projects for new business pitches.

College of Visual Arts and Design Lab | 01/10 - 06/10

Performed routine hardware and software maintenance on both Mac and PC computers, laser printers, and wide-format printers. Additionally, I offered my knowledge of the Adobe Creative Suite to students as a means to help them become more proficient in their design process.

Kush | 08/06 - 01/09

Worked closely with the client to develop new projects for print and web. The bar was rebranded and began a transformation period where we introduced: a redesigned venue, a new web presence, limited edition posters and other promotional media, apparel, and viral videos.

Hanszen Broadcasting Group | 01/06 - 01/07

Produced on-air spots and promotional print materials for two radio stations. I was also the nerd that performed regular web maintenance, automation/log programming, broadcast equipment installation, and designed an interface for internet-based audio streaming.